



# HONDA MOTORWËRKS

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## Honda Motorwërks to Host 2009 Earth Day Activities

**La Crosse, WI**—Honda Motorwërks will be hosting a variety of Earth Day activities April 22 at the dealership. Eight industry experts will be conducting brief presentations about energy efficiency and other environmental topics throughout the day beginning at 10 a.m. and continuing through 3 p.m.

Topics will include:

10:00 a.m.—**Geo-thermal energy**, presented by Jim Poehling of First Supply

10:30 a.m.—**Neighborhood Electric Vehicles**, presented by Tom Schee, of [www.nevcarstore.com](http://www.nevcarstore.com)

11:00 a.m.—**Organic food**, presented by Lynn Tschumper – organic farmer and owner of Lynwood Farm (CSA) on behalf of People’s Food Coop

11:30 a.m.—**Conservation**, presented by Nick Nichols of La Crosse County

1:00 p.m.—**Wind Energy**, presented by John McWilliams of Dairyland Power

1:30 p.m.—**Compressed Natural Gas**, presented by Chris Schneider of Honda Motorwërks

2:00 p.m.—**Solar**, presented by John Murphy of [greenhomesolar.net](http://greenhomesolar.net)

2:30 p.m.—**Green Homes**, presented by Roald Gundersen

Visitors are invited to attend one or several sessions. Everybody is welcome and there is no cost to attend. For additional information about most of the presenters and the topics they will be discussing, visit [www.hybridcarstore.com](http://www.hybridcarstore.com) and select “Play Thinking Green News Moment.” Search the archive for the topics or presenters listed above.

For more information, contact Chris Schneider at 888.434.6632 or by email at [chris-hybridguru@centurytel.net](mailto:chris-hybridguru@centurytel.net).

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