

Green Expo – Green Buildings & Green Transportation
Saturday, April 24 – 11:00 a.m. to 4:00 p.m.
Western Wisconsin Technical College – Lunda Center & Parking Lot B
319 7th Street North, La Crosse WI 54601

Name of Exhibitor	Address	Phone / Email Address / Website	Description of exhibit
American Fueling	1100 Kane St La Crosse WI 54601	800-497-5894 has@presenter.com	Alternative fuel sources
American Home Fireplace & Patio	240 County Rd M West Salem WI 54669	608-786-1233 lynn.meyer@ahfpp.com www.ahfpp.com	We promote heating green with high efficiency gas inserts and wood pellet stoves and cooking green with the Big Green Egg.
Aquinas Catholic Schools	315 South 11th St. La Crosse WI 54601	608-784-0287 ted.knutson@aquinasschools.org www.Aquinasschools.org	“Green” display
Bikes Limited	1001 LaCrosse St La Crosse WI 54601	608-785-2326 benbikemt@hotmail.com www.bikesltdlax.com	Specialty bike shop covering all aspects of bicycling and fitness equipment. Tools & equipment for free tune ups and safety inspection and mini-tune ups of bikes
City of LaCrosse--Propane Police Car	400 La Crosse St. La Crosse WI 54601	608-789-7203 jacobst@cityoflacrosse.org	Come see La Crosse's propane-powered police car!
Clean Air Fleet		608-397-7622 puretrade@mchsi.com www.cleanairfleet.com and www.etieco.com	Green Fleet Technologies reduces harmful greenhouse gas emissions while increasing efficiency and thus lowering overall carbon output. Our Clean Air Fleet mission is to balance Energy, Environment, and Economy into a program that helps reduce your carbon footprint and help your bottomline.
Clear Choice Windows	403 Main St. Holmen WI 54636	608-526-3582 steve@blindsbydesign.com www.clearchoice-usa.com	Save 25% or more on your annual heating and cooling costs with Clear Choice Signature Series Replacement Windows or eShield Attic Energy Barrier. Call now for

			your free in-home energy audit.
DATCP/Wisconsin Emerald Ash Borer Program	2811 Agriculture Dr., P.O. Box 8911 Madison WI 53708-8911	608-224-4546 Anna.Healy@wisconsin.gov www.emeraldashborer.wi.gov	Will have information on the Emerald Ash Borer including the biology of the beetle, EAB infestation in Wisconsin, current quarantines, and the signs and symptoms of EAB.
Direct Lights LLC	123 4th St. La Crosse WI 54601	608-785-0919 sales@directlights.net www.DirectLights.net	Will be demonstrating some of the most advanced energy efficient lighting on the planet. LEDs have the potential to reduce energy use by up to 90% for both residential and commercial applications.
Driftless Region Bicycle Coalition	P.O. Box 423 La Crosse WI 54601	715-586-1736 tkeneipp@gmail.com www.driftlessbicycle.org	Will have information on the DRBC as well as bike safety, Bike to Work Week and bicycle advocacy.
Driftless Solar LLC	5200 County Rd Z Spring Green WI 53588	608-935-3670 info@driftless.com www.driftless-solar.com	We are a local provider of solar electric, solar hot water, and solar heat for homes, businesses and farms.
Enercept	P.O. Box 902 West Salem WI 54669	608-786-4104 greg@gtshomes.com www.enercept.com	See firsthand the many "GREEN" benefits of building your new home with structured insulated panels, with energy savings from 40% to 60% on air conditioning and heating costs each month forever. The Enercept system utilizes up to 80% recycled EPS (expanded polystyrene) insulation.
First Supply	106 Cameron Ave. La Crosse WI 54601	608-792-5615 jpoehling@1supply.com www.1supply.com	Will have solar panels on display.
Focus on Energy	431 Charmany Drive Madison WI 53719	608-249-1271 LisaF@weccusa.org www.weccusa.org & www.focusonenergy.org	Will provide material on energy saving tips and simple changes that you can make to help lower your utility bills.
Fowler & Hammer	157 Sumner Street La Crosse WI 54601	608-782-6849 dgraham@fowlerhammer.com	Specializing in LEED certified construction and renovation.

		www.fowlerhammer.com	
Gundersen Lutheran	1900 South Avenue La Crosse WI 54601	608-775-4843 TJThomps@gundluth.org www.gundluth.org	Information about our "Envision" program and environmental leadership.
Habitat for Humanity ReStore	434 3rd St S. La Crosse WI 54601	608-406-2005 cori@habitatlacrosse.org www.habitatlacrosse.org	Information on ReStore, located at 434 3rd Street, La Crosse, specializing in selling "recycled" products.
Honda Motorwerks	500 4th St S La Crosse WI 54601	608-784-6439 chris-hybridguru@centurytel.net www.hondamotorwerks.com	We will have a Honda Civic GX (CNG) at both the Green Expo and Earth Fair! Alternative fuel vehicles is our specialty: Hybrids, NEVs and CNGs.
Kickapoo Coffee	305 Railroad Ave. Viroqua WI 54665	608-637-2022 tj@kickapoocoffee.com www.kickapoocoffee.com	Kickapoo Coffee, the 2010 Micro-Roaster of the Year, is a local Fair Trade, organic coffee roaster committed to sustainability throughout the coffee chain. Stop by our booth for fresh roasted, fresh brewed coffee and to learn more about our award winning sustainable coffees.
La Crosse Area Development Corporation	712 Main La Crosse WI 54601	608-784-5488 ladco@centurytel.net www.ladcoweb.org	Information on advocacy for high speed rail along the existing Empire Builder route.
La Crosse County Solid Waste Department	6500 State Hwy 16 La Crosse WI 54601-1830	608-633-1578 swensonk2@students.westerntc.edu	Information about the landfill including where it is located and programs such as the diversion program where various materials, such as brush, concrete, etc. get separated out and more suitable uses are found for it that results in a positive effect on the environment.
La Crosse Public Library	800 Main St. La Crosse WI 54601	608-789-8093 c.mischnick@lacrosse.lib.wi.us www.lacrosselibrary.org	We have an excellent collection of materials on green building, green living, and alternative energy, that you will be able to check out at the

			Green Expo, as well as information on other great resources available on the library's web page.
Ledegar Roofing	1711 Miller St La Crosse WI 54601	608-785-0901 gwilson@ledegarroofing.com www.ledegarroofing.com	Roofing products that are Energy Star approved.
Magic Klean, LLC	1500 Green Bay Street, Suite 506 La Crosse WI 54601	608-796-9111 magickleanisgreen@gmail.com	Promoting "green cleaning" and mobile hot water pressure washer.
Mastercraft Homes Inc.	2300 Oak St. La Crosse WI 54601	608-781-7200 mike@mchlax.com www.mchlax.com	We are a performance Energy Star custom home builder.
McKay Nursery Company - Armstrong Landscaping	P.O. Box 185, 750 S. Monroe St. Waterloo WI 53594	608-487-5311 mic@armstronglandscaping.net www.mckaynursery.com	Plant material including native plants and ornamental cultivars of Native plants. Erosion control log, bark mulch (local), and green roof display.
MTU (LaCrosse Bus Service)	2000 Marco Dr. La Crosse WI 54601	608-789-7350 carlsonk@cityoflacrosse.org www.cityoflacrosse.org	We will have a bus on display. Route and schedule information will be available. Also, all MTU buses are equipped with bike racks, so stop by our booth to learn about the MTU's "Bikes on Buses" program.
Nordeen Design Gallery	1802 State St La Crosse WI 54601	608-784-9530 nordesgrp@hotmail.com www.nordeendesigngallery.com	Natural latex organic mattresses and organic lotions and products and energy saving window treatments.
Organic Valley	507 West Main St. LaFarge WI 54639	608-625-2602 kate.shillin@organicvalley.coop www.organicvalley.coop	Free organic milk and string cheese – while it lasts!
Prairie Solar Power & Light	110 Coffin St. Eastman WI 54626	608-412-0132 bannen01@centurytel.net	Certified Focus on Energy Solar PV site assessor. Full service solar PV, solar hot water and wind installer.
Renewal Home Energy		Karl Oldenburg: 608-385-8898 - Eric Skinner: 608-792-5018 eric@renewalhomeenergy.com and koldenburg@yahoo.com	We will provide information about energy efficiency in existing homes.
Savannah Village		608-792-9994 jghenley@charter.net	We continue to lead in Wisconsin for a neighborhood that builds using the

		www.savannahoaks.com	highest quality of green and energy efficient and certified building practices, and we do this in a way that looks good and is affordable.
Schneider Heating & Air Conditioning	1025 Second Avenue Onalaska WI 54650	608-782-4035 mark@schneiderheating.com www.schneiderheating.com	Display of geothermal systems and the benefit of installing geothermal over conventional systems.
Smith's Cycling & Fitness	7th & State La Crosse WI 54601	608-784-1175 smithsbikes@hotmail.com www.smithsbikes.com	Emphasis on commuting and electric bikes.
Solid Surface Specialist	161 Mason St. Onalaska WI 54650	608-783-7663 solidsurfacespecialist@yahoo.com www.solidsurfacespecialist.com	Displaying counter tops that have recycled content in them.
Steve Low's Midwest Toyota	800 S. 3rd St. La Crosse WI 54601	608-793-7000 Suew@midwesttoyota.com or tbailey@midwesttoyota.com www.midwesttoyota.com and www.midwesttoyotascion.com	We will have a new 2010 Toyota Camry Hybrid and New 2010 Toyota Prius at the Green Expo and New 2010 Toyota Prius and a New 2010 Toyota Highlander at the Earth Fair.
Thermal Building Concepts	1366 Elon Drive Wakon IA 52172	877-703-2323 rmdreckman@aol.com www.Insulation3Ht.com	We have a high efficient insulation product.
Ultimate Insulation LLC		608-386-1711 hillbee69@yahoo.com www.ultimateinsulationllc.com	Energy efficient and affordable alternative to conventional insulation.
UW-La Crosse	1725 State St. La Crosse WI 54601	sleznikow.larr@uwlax.edu www.uwlax.edu	Information about UW-La Crosse and its sustainability efforts.
Village of Gays Mills		608-792-9994 jghenley@charter.net www.gaysmills.org	Gays Mills is not just recovering, but also revitalizing with initiatives that support "Fresh Local Food", Energy Efficiency and Sustainability, and supports regional green initiatives.
Viterbo University	900 Viterbo Drive La Crosse WI 54601	608-397-7853 lmhedbergcarlson@viterbo.edu www.viterbo.edu	We provide education in sustainability through undergraduate and graduate business degrees and through community education on sustainability in business.
Washburn Neighborhood	423 9th St. South	608-784-2377	Will be displaying one of their rain

Association	La Crosse WI 54601	rmmagno@centurytel.net	barrels that we make that are available to the public for purchase.
Western Technical College - Catering	400 7th St. North La Crosse WI 54601	608-789-6030 MurphyD@westernnc.edu www.westernnc.edu	
Western Technical College Landscape Horticulture	400 7th St N La Crosse WI 54601	608-785-9200 bemisp@westernnc.edu www.westernnc.edu	Information on Wisconsin's horticulture.
Whole Trees Architecture & Construction	E2890 Lorenz Rd Stoddard WI 54658	608-452-3894 info@wholetrees.com www.wholetrees.com	We are a local architecture and construction firm focussed on natural and sustainable building.
Window World	624 Gillette St. La Crosse WI 54601	608-519-3230 kurt@windowworldwisconsin.com www.lacrossewindowworldinc.com	Displaying replacement windows and registering for a window-package give-away at the end of the year.
Z's Lawn & Landscaping, Inc.	400 Division La Crosse WI 54601	608-784-4800 tomzija@centurytel.net	We will be displaying rain barrels and will give away small seedling trees. We will also provide information on drip irrigation.